



Jackson County Economic Development Authority
 817 S. Broad St., Scottsboro, AL 35768
 256-574-1331 - 800-887-1331



Jackson County, Alabama Executive Summary

Located between Huntsville, Alabama and Chattanooga, Tennessee on four-lane U.S. Hwy. 72

Within one-hour drive to five major interstates (I-565, I-65, I-24, I-59 and I-75)

Located on Lake Guntersville on the Tennessee River

3 Railroads: CSX, Norfolk Southern, Sequatchie Valley

Served by Tennessee Valley Authority (TVA)

AIDT – The number one workforce training program in the U.S.

EPCOT – The number one high school technical program in Alabama

Designated Enterprise Zone

Jackson County per capita crime rate – 2.1;
 Alabama: 4.3 – U.S.: 8.0

Right-to-work state

Jackson County Industrial Park “Alabama AdvantageSite” designation



66,000' Spec Building



LOCATION

Nearest Metro Areas (From Scottsboro)

<u>City</u>	<u>Miles</u>
Atlanta, Georgia	140
Birmingham, Alabama	90
Chattanooga, Tennessee	60
Huntsville, Alabama	38
Nashville, Tennessee	135
Tuscaloosa, Alabama	155

Area (in square miles)

Scottsboro	55
Jackson County	1,124



TRANSPORTATION

Rail Service:	CSX, Norfolk Southern, & Sequatchie Valley
Navigable Waterway:	Tennessee River (State Dock at Bridgeport, Alabama)
Local Air Service:	Scottsboro, AL & Stevenson, AL Municipal
Regional Air Service:	Huntsville, AL, Birmingham, AL & Chattanooga, TN
Interstate Access:	I-24, I-59 & I-565 within 35 minutes
U.S. Highway:	U.S. Highway 72 runs east-west through the county

DEMOGRAPHICS & WORKFORCE

MAJOR INDUSTRIAL EMPLOYERS

Company	Product	Employed
Maples Industries	Rugs	n/a
Beaulieu of America	Nylon Carpet Yarn	922
Lozier Corporation	Store Fixtures	444
HTPG, Inc.	Refrigeration Units	420
RockTenn	Containerboard	369
Polymer Industries	Industrial Plastics	180
Sanoh America	Auto Fluid Handling Sys.	176
US Stove	Wood & Coal Heaters	150
US Gypsum	Gypsum Board	120

* Manufacturing	32%
State and Local Government	23%
Wholesale and Retail Trade	18%
Accommodation and Food Services	7%
Health Care and Social Assistance	6%

POPULATION

	1990	2000	2010
Scottsboro	13,786	14,762	14,770
Stevenson	2,046	1,770	2,046
Bridgeport	2,936	2,728	2,418
Jackson County	47,796	53,926	53,227

LABOR FORCE AVERAGES (2011)*

Unemployment Rate	8.9%
Total Unemployed	2,340
Workforce: Jackson County	26,239
Jackson/Marshall/DeKalb Counties	96,000
Within 50 Miles of Jackson County	624,000

* Source: Alabama Dept. of Industrial Relations

Demographics - 2010 U.S. Census

<u>People Quick Facts</u>	<u>Scottsboro</u>	Jackson <u>County</u>	<u>Alabama</u>
Population, 2011 estimate	NA	NA	4802740
Population, 2010	14770	53227	4779736
Population, percent change, 2000 to 2010	0.001	-0.013	0.075
Population, 2000	14762	53926	4447100
Persons under 5 years, percent, 2010	0.056	0.056	0.064
Persons under 18 years, percent, 2010	0.217	0.225	0.237
Persons 65 years and over, percent, 2010	0.189	0.165	0.138
Female persons, percent, 2010	0.524	0.509	0.515
White persons, percent, 2010 (a)	0.898	0.908	0.685
Black persons, percent, 2010 (a)	0.046	0.033	0.262
American Indian and Alaska Native persons, percent, 2010 (a)	0.008	0.014	0.006
Asian persons, percent, 2010 (a)	0.008	0.003	0.011
Native Hawaiian and Other Pacific Islander, percent, 2010 (a)	0.002	Z	0.001
Persons reporting two or more races, percent, 2010	0.018	0.026	0.015
Persons of Hispanic or Latino origin, percent, 2010 (b)	0.035	0.025	0.039
White persons not Hispanic, percent, 2010	0.886	0.901	0.67
Living in same house 1 year & over, 2006-2010	0.87	0.898	0.843
Foreign born persons, percent, 2006-2010	0.024	0.015	0.034
Language other than English spoken at home, pct age 5+, 2006-2010	0.043	0.029	0.049
High school graduates, percent of persons age 25+, 2006-2010	0.795	0.74	0.814
Bachelor's degree or higher, pct of persons age 25+, 2006-2010	0.216	0.12	0.217
Veterans, 2006-2010		4165	408032
Mean travel time to work (minutes), workers age 16+, 2006-2010	19.2	26.2	23.9
Housing units, 2010	7039	24786	2171853
Homeownership rate, 2006-2010	0.712	0.766	0.711
Housing units in multi-unit structures, percent, 2006-2010	0.14	0.058	0.155
Median value of owner-occupied housing units, 2006-2010	106500	86300	117600
Households, 2006-2010	6215	21173	1821210

Demographics - 2010 U.S. Census

	<u>Scottsboro</u>	Jackson <u>County</u>	<u>Alabama</u>
Median household income 2006-2010	36554	36312	42081
Persons below poverty level, percent, 2006-2010	0.168	0.175	0.171
<u>Business Quick Facts</u>			
Total number of firms, 2007	1694	4337	382350
Black-owned firms, percent, 2007	F	S	0.148
American Indian- and Alaska Native-owned firms, percent, 2007	S	0.043	0.008
Asian-owned firms, percent, 2007	S	S	0.018
Native Hawaiian and Other Pacific Islander-owned firms, percent, 2007	F	F	0.001
Hispanic-owned firms, percent, 2007	F	F	0.012
Women-owned firms, percent, 2007	S	0.268	0.281
Manufacturers shipments, 2007 (\$1000)	722751	1525396	112858843
Merchant wholesaler sales, 2007 (\$1000)	266996	D	52252752
Retail sales, 2007 (\$1000)	320046	410988	57344851
Retail sales per capita, 2007	21742	7784	12364
Accommodation and food services sales, 2007 (\$1000)	31350	39315	6426342
Private nonfarm establishments, 2009		851	1008051
Private nonfarm employment, 2009		11137	16122581
Private nonfarm employment, percent change 2000-2009		-0.247	-0.025
Nonemployer establishments, 2009		3317	305420
FIPS Code	68736	71	1
Building permits, 2010		18	11261
Federal spending, 2009		664456	560478251

(a) Includes persons reporting only one race.

(b) Hispanics may be of any race, so also are included in applicable race categories.

D: Suppressed to avoid disclosure of confidential information

F: Fewer than 100 firms

FN: Footnote on this item for this area in place of data

NA: Not available

S: Suppressed; does not meet publication standards

X: Not applicable

Z: Value greater than zero but less than half unit of measure shown

UTILITY SERVICES

ELECTRICITY

Scottsboro Electric Power Board
404 E. Willow St.
P.O. Box 550
Scottsboro, AL 35768
256-574-2680

North Alabama Electric Co-op
41103 U. S. Hwy 72
P.O. Box 628
Stevenson, AL 35772
256-437-2281

Sand Mountain Electric Co-op
402 Main St., W.
P.O. Box 277
Rainsville, AL 35986
256-638-2153

Electricity is supplied by TVA
(Tennessee Valley Authority).

NATURAL GAS

Bridgeport Gas Board
Cooperative District for Northeast
Alabama Gas
DeKalb-Cherokee Gas System
Scottsboro Water, Sewer & Gas
Stevenson Utilities Board

(Scottsboro and DeKalb-Cherokee are supplied by Southern Natural Gas, Inc. Bridgeport and Stevenson (via Bridgeport) are supplied by East Tennessee Gas System. Cooperative District for Northeast Alabama Gas is supplied by East Tennessee Natural Gas with upstream connections to Texas Eastern and Tennessee Gas Pipeline.

WATER AND SEWER

Scottsboro Water, Sewer & Gas
404 E. Willow St.
P.O. Box 550
Scottsboro, AL 35768
256-574-1515

Stevenson Utilities Board
42274 U.S. Hwy 72
Stevenson, AL 35772
256-437-0277

Bridgeport Utilities
P.O. Box 36
Bridgeport, AL 35740
256-495-2471

Section / Dutton Water
P.O. Box 1159
Rainsville, AL 35986
866-801-8201

LANDFILL

The City of Scottsboro owns and operates their own landfill. The city also has a curbside recycling program and drop-off points for those who live outside the city limits. Residents of the county are serviced by The Jackson County Solid Waste Authority. All waste collected by the county is disposed of in the city landfill.

WATER AND SEWER

Scottsboro:

Water:

Supply: Tennessee River
Capacity: 8,000,000 GPD
Demand: 4,000,000 GPD
Storage: 8,000,000 gallons

Sewer:

Treatment: Secondary
Capacity: 7,500,000 GPD
Demand: 5,000,000 GPD

Stevenson:

Water:

Supply: Wells & Springs
Capacity: 850,000 GPD
Demand: 450,000 GPD
Storage: 700,000 gallons

Sewer:

Treatment: Secondary
Capacity: 750,000 GPD
Demand: 380,000 GPD

Bridgeport:

Water:

Supply: Springs and
Tennessee River
Capacity: 4,000,000 GPD
Demand: 1,700,000 GPD
Storage: 2,590,000 gallons

Sewer:

Treatment: Secondary
Capacity: 2,000,000 GPD
Demand: 500,000 GPD

LOCAL TAXES

Scottsboro:

Manufacturers Real Property

	Rate/	Assess.	Effective Rate	
	<u>\$1000</u>	<u>Ratio</u>	<u>In City</u>	<u>Out City</u>
City	\$22.50	20%	\$4.50	
County	\$20.50	20%	\$4.10	\$4.10
State	\$ 6.50	20%	\$1.30	\$1.30
Total	\$49.50		\$9.90	\$5.40

(Above tax figures include 14.50 mills for schools if living within the city limits. 3 mills of the state tax is also a school tax.)

Retail Sales

City	3.0%
County	2.0%
State	<u>4.0%</u>
Total	9.0%

Stevenson:

Manufacturers Real Property

	Rate/	Assess.	Effective Rate	
	<u>\$1000</u>	<u>Ratio</u>	<u>In City</u>	<u>Out City</u>
City	\$20.00	20%	\$4.00	
County	\$23.50	20%	\$4.70	\$4.70
State	\$ 6.50	20%	\$1.30	\$1.30
Total	\$50.00		\$10.00	\$6.00

(Above tax figures include 10.00 mills for county-wide schools. 3 mills of the state tax is also a school tax.)

Retail Sales

City	3.0%
County	2.0%
State	<u>4.0%</u>
Total	9.0%

LOCAL TAXES

Bridgeport:

Manufacturers Real Property

	Rate/	Assess.	Effective Rate	
	<u>\$1000</u>	<u>Ratio</u>	<u>In City</u>	<u>Out City</u>
City	\$10.00	20%	\$2.00	
County	\$23.50	20%	\$4.70	\$4.70
State	<u>\$ 6.50</u>	<u>20%</u>	<u>\$1.30</u>	<u>\$1.30</u>
Total	\$40.00		\$8.00	\$6.00

(Above tax figures include 10.00 mills for county-wide schools. 3 mills of the state tax is also a school tax.)

Retail Sales

City	3.0%
County	2.0%
State	<u>4.0%</u>
Total	9.0%

Hollywood:

Manufacturers Real Property

	Rate/	Assess.	Effective Rate	
	<u>\$1000</u>	<u>Ratio</u>	<u>In City</u>	<u>Out City</u>
City	\$ 5.00	20%	\$1.00	
County	\$23.50	20%	\$4.70	\$4.70
State	<u>\$ 6.50</u>	<u>20%</u>	<u>\$1.30</u>	<u>\$1.30</u>
Total	\$35.00		\$7.00	\$6.00

(Above tax figures include 10.00 mills for county-wide schools. 3 mills of the state tax is also a school tax.)

Retail Sales

City	3.0%
County	2.0%
State	<u>4.0%</u>
Total	9.0%

EDUCATION

All schools in the area are accredited by the Alabama State Department of Education and the Southern Association of Colleges and Schools. Over two-thirds of the classroom teachers in the Scottsboro City and Jackson County school systems have attained a master's degree or higher.

Both the city and county systems are implementing a TechPrep program geared for students who want to enter the technical workforce. This program prepares students for a job after high school or for seeking a more advanced degree at a technical institution.

Earnest Pruet Center of Technology is the number-one ranked tech school in the state and it is adjacent to Jackson County Industrial Park.

Northeast Alabama Community College is located in Jackson County and is one of the top 2-year colleges in the state. The University of Alabama in Huntsville and the University of Tennessee in Chattanooga are both less than an hour's drive from the center of the county.

For more information:

Scottsboro City Schools – www.scottsboroschools.net

Jackson County Schools – www.jackson.k12.al.us

Earnest Pruet Center of Technology – <http://epcot.jc.schoolinsites.com>

Northeast Alabama Community College – www.nacc.edu

Drake Technical College - www.dstc.cc.al.us

Alabama Technology Network (ATN) Center – www.atn.org

University of Alabama in Huntsville— www.uah.edu

University of Tennessee in Chattanooga - www.utc.edu



Scottsboro High School

QUALITY OF LIFE

Strong education system - Schools consistently score at or above national average

Low crime rate - 2008 per capita rate of 2.14, compared to 4.33 in the state and 8.01 in the U.S.

Low cost of living - 80.8% of the national average

Variety of housing, ranging from apartments to waterfront estates

Average annual temperature of 60 degrees



Scottsboro was listed by Jack Shultz in his book, Boom Town USA, as one of the top small towns in the USA ranked by a number of quality of life indicators: healthcare, education, recreation, culture, taxes, cost of living, crime rate, environment, climate, and access to transportation. Shultz said, "Scottsboro is among the top 2.5% of all non-metro towns in the nation."

The July 10, 2009 issue of "Medical Economics" magazine named Scottsboro the "Best town you've never heard of." They also named Alabama the 8th friendliest state for physicians on their list of "Best Places to Practice."

Highlands Medical Center in Scottsboro was recently recognized by Alabama Quality Assurance Foundation (AQAF), the Medicare Quality Improvement Organization for Alabama, as one of the top-performing hospitals in Alabama.

Natural Beauty

Tennessee River - Beautiful 69,000-acre lake with over 960 miles of shoreline with mountainous scenery to enjoy boating, fishing and skiing

77,000 acres of public land for hunting and outdoor sports

Walls of Jericho - Natural marvel of wooded terrain, caves, springs, and rocky bluffs

Russell Cave National Monument - Alabama's only national monument

Approximately 1,800 caves within Jackson County

Recreation

Goose Pond Colony - 360-acres with lake cottages, golfing, camping, pool, marina, and amphitheatre

Unclaimed Baggage Center - Alabama's number one retail tourist destination

Recreational Complex (Rec-Com) - Offers soccer, baseball, softball, t-ball, basketball, cheerleading, swimming, a skateboard park, and a splash park

First Monday Trade Days, one of the South's oldest events dating from 1868, held in Scottsboro on the courthouse square each weekend before the first Monday of the month

Numerous cultural events and festivals celebrating our rich historical and southern traditions

SUMMARY OF AVAILABLE INCENTIVES

Sales and Use Tax Savings – The State of Alabama allows for the exemption of sales and use taxes (except for the portion earmarked for schools) on the initial costs of building and equipping a new facility. This covers all purchases of materials, equipment and furnishings related to putting a manufacturing facility into operation or for major expansions. The labor portion isn't taxed by this method. Equipment is taxed at 4% with 2.5% eligible for the exemption.

Ad Valorem Tax Savings – Property taxes, for both real and personal property, may also be abated for ten years from the date that the project facility is operational (placed in service). This would offer savings on the taxable amount of total fixed assets for the first year with a declining amount available in the second through the tenth year, due to depreciation. New or used equipment when included in the total expenditures would increase the available savings. This abatement also applies only to the portion not earmarked for schools.

*The tax incentive programs described above are available to your company regardless of the method of financing.

Miscellaneous Tax Benefits –

Alabama is one of only six states that allow federal income tax to be deducted before computing state income tax resulting in an effective tax rate of approximately 3.5%.

All raw materials, goods in process and finished goods are exempt from inventory (ad valorem) tax.

Alabama law provides for deductions or exemptions on corporate income tax, ad valorem tax, franchise tax, and sales tax for the amount invested in pollution control equipment.

In Alabama, state and local taxes per capita are only 67% of the average paid in the nation.

Enterprise Zone - Jackson County has been designated as a State Enterprise Zone. This program offers state franchise and income tax credits of up to \$2,500 per employee annually to approved companies within the zone boundaries. As administrator of the zone, the Jackson County EDA, will make the application to the state and county to include your company, thereby offering these benefits.

Capital Investment Tax Credit - The State of Alabama allows a corporate income tax credit of 5% of capital invested in a single project for twenty years for new and expanding industries. Certain job, investment, and wage minimums do apply, varying from creating 5-20 new employees, an investment of \$500,000 - \$2 million, and wages from \$12.00 - \$14.88 per hour depending on your location in the county.

Utility Tax Credit – Under specific conditions, industries may be excluded from the state sales tax levied on electricity and natural gas if it is used by the manufacturer or compounder in an electrolytic or electro-thermal manufacturing or compounding process to convert raw materials prior to the use of the raw material. And from the sales tax levied on water, if at least 51% of the water consumed is used in the manufacturing process.

SUMMARY OF AVAILABLE INCENTIVES

Industrial Grants – Grants are available up to \$150,000 to reimburse your company for costs associated with the preparation of a means to access a site as well as clearing, excavating, grading, drainage, and reasonable rehabilitation costs of buildings and other structures. The actual amount of the grant is based on the capital investment for the project.

Free Employee Training - The AIDT Institute is one of the premier recruitment and retention tools in the nation. Their mission is to screen, train, and offer a workforce that will surpass the productivity of workers in other states. This all-inclusive, fully-customized training program is available at no cost. Absenteeism and turnover rates of less than 2% have been experienced throughout the first year by the 500+ companies that have utilized the AIDT system. Management seminars and expansion support are also available in future years.

Tennessee Valley Authority (TVA) – Along with one of the most reliable power systems in the nation, TVA Economic Development provides support and financial resources to existing businesses and industries in the Valley to help them grow and become more efficient and profitable. These resources include technical assistance, low-interest credits, and the newest program, the Valley Investment initiative. The Valley Investment Initiative is an economic development incentive program which offers competitive incentives to eligible customers who make multi-year commitments to invest in the Tennessee Valley. More information can be found at www.TVAED.com.

JACKSON COUNTY EDA — CONTACT INFORMATION

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